



New Orgasol® Active Powders Breaking the line between Care and Beauty ingredients

Born from its long-term expertise in color cosmetics and skin care, Arkema, a world leader in polyamide powders, presents two innovative fine powders ingredients:

- **Orgasol® Hydra+ turns make up into beauty care treatment to fight first signs of ageing**

For women in their 30s and above, *Orgasol® Hydra+* is an innovative active powder, which brings deep moisturizing to preserve skin elasticity and smoothness. The complexion is immediately illuminated and protected by a transparent veil of silky powder.



- **Orgasol® Restore, the combination of care and beauty to cherish mature skin**

For women in their 40-50s, Arkema has designed *Orgasol® Restore*, a new active powder that helps mature skin fight dryness and discomfort. It reduces the appearance of fine lines and wrinkles while restoring the tonicity and suppleness of the skin.



Visit us at booth 1G04 and experience the Orgasol® effect

Orgasol® Hydra+ and Orgasol® Restore take part of the Orgasol® range. The Orgasol® range is one of the flagship brands of the Technical Polymers business unit of Arkema, a world leader in polyamide powders. Orgasol® products are sold worldwide as multifunctional ingredients. Each Orgasol® grade is fine-tuned to the varying requirements of cosmetic applications.

A global chemical player, Arkema consists of 3 coherent business segments: Vinyl Products, Industrial Chemicals, and Performance Products. Present in over 40 countries with 15,000 employees, Arkema achieves sales of 5.6 billion euros. With its 6 research centers in France, the United States and Japan, and internationally recognized brands, Arkema holds leadership positions in its principal markets.

For more information and pictures, please contact:

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Orgasol[®] Hydra+ turns make up into beauty care treatment to fight first signs of ageing

For women in their 30s and above, *Orgasol[®] Hydra+* is an innovative active powder, which brings deep moisturizing to preserve skin elasticity and smoothness. The complexion is immediately illuminated and protected by a transparent veil of silky powder.

As the skin ages, physical and chemical changes occur in its internal structure, altering both functioning and appearance of the skin. Beyond the age of 30, the skin's connective tissue, collagen and elastin, starts to undergo changes that cause the loss skin elasticity. As a result, fine lines, first signs of a decrease in skin firmness, and wrinkles appear.

Hyaluronic acid is one of the most used ingredients to treat these signs of aging. It maintains moisture in the skin and its water-binding molecules fill the spaces between the cells and the connective fibers of collagen and elastin in the dermis.

Orgasol[®] Hydra+ has been specifically designed to effectively bring this active ingredient where it is needed in the skin. Its particles are easy to formulate in various kinds of color cosmetics formulations such as foundations, compact powders and sticks.

Proved care treatment benefits

Orgasol[®] Hydra+ delivers deep moisturizing into the stratum corneum. It refills the lipidic bilayer network with moisture and boosts the Natural Moisturizing Factor. *Orgasol[®] Hydra+* maintains skin volume and density.

The regular use of color cosmetics formulations that include *Orgasol[®] Hydra+*, swells the upper layer of skin with moisture, reducing the appearance of wrinkles, and restores the smoothness, the tonicity and the suppleness of the skin.

A perfect velvet finish

Due to the round shape ultra-fine particles, *Orgasol[®] Hydra+* brings immediate sensorial and visual effects, combined with long-term efficacy. It offers to color cosmetics a perfect velvet finish and an immediate optical smoothing effect.

Orgasol[®] Hydra+ is the perfect ingredient to preserve the youth of your skin through a daily make-up.



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Orgasol[®] Restore, the combination of care and beauty to cherish mature skin

For women in their 40-50s, Arkema has designed *Orgasol[®] Restore*, a new active powder that helps mature skin fight dryness and discomfort. It reduces the appearance of fine lines and wrinkles while restoring the tonicity and suppleness of the skin.

For people beyond the age of 40, natural decrease in sweat and oil secretions makes harder for the skin to hold moisture and alters its appearance. An additional cause of drying skin is a reduction in the amount of ceramides, which play a key role in establishing the barrier function of the stratum corneum. When the top layer of skin dries out, it may crack and becomes rough and itchy; fine lines and wrinkles more prominent.

The goal of *Orgasol[®] Restore* is to successfully replace the missing ceramides in the lipid bilayers and to facilitate the introduction of ceramides into color cosmetic formulations such as foundations, compact powders and sticks.

***Orgasol[®] Restore*, an efficacy proved for mature skin**

Orgasol[®] Restore is the perfect ingredient to rebuild the skin barrier function with active make up products. It has been designed to maximize ceramides delivery into the stratum corneum and thus reinforce the “bricks and mortar” structure that guaranties the integrity of the skin. It restores the hydrolipidic film and decreases the water loss.

Thanks to the daily use of *Orgasol[®] Restore*, the skin recovers its smoothness and is able to hold moisture reducing wrinkles and fine lines. The skin structure is reinforced, restoring its tonicity and suppleness.

Sensorial and visual effect guaranteed

In addition to its long-term efficacy, *Orgasol[®] Restore* brings immediate velvet and an instant smoothing effect to the finished products, due to the roundshape particles that provide soft feeling and diffuse the light.

Orgasol[®] Restore is the perfect anti-wrinkle partner that can be formulated in the daily color cosmetics to fight against mature skin dryness and discomfort from flaking, cracking, and skin roughness.



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Arkema extends the Orgasol® range for skin care market

Arkema enlarges its Orgasol® range for skin care. Discover two essential ingredients to improve skin treatment and sensorial properties:

- **Orgasol® Pure: a new active powder for oily skin treatment**

Orgasol® Pure is an advanced combination of strength and softness that brings:

- A cleansing action that's easy on the skin
- An efficient sebum reducer that targets skin blemishes
- A residual feeling of silky smoothness and skin radiance



- **Orgasol® Caresse: the essential ally for unique comfort of application of your skin and sun care products**

Orgasol® Caresse is a combination of texturing and functional effects, which transform aqueous based formulations.

- It neutralizes greasiness and stickiness of heavy textures, for an immediate absorption.
- Aqueous textures take substantive after feel and leave a natural smoothing veil for the day.



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Orgasol® Pure: a new active powder for oily skin treatment

Orgasol® Pure is an advanced combination of strength and softness that brings:

- **A cleansing action that's easy on the skin**
- **An efficient sebum reducer that targets skin blemishes**
- **A residual feeling of silky smoothness and skin radiance**

Oily skin is characterised by excess sebum that contributes to unsightly blemishes, like microcomedons and acne. When dead skin cells do not shed properly, they gather and plug up the pores causing coarse uneven skin. Sebum and bacteria build up in the pores causing inflammation.

Lactic acid is an ingredient used to treat oily skin, it helps to reduce imperfections by causing skin cells to slough off more readily, preventing pores from clogging up as well as controlling harmful bacteria population.

Orgasol® Pure brings unique functional properties to treat oily skin

Orgasol® Pure is the ideal ingredient to improve oily skin condition by combining skin treatment and sensorial properties.

Orgasol® Pure has been specifically designed to boost the efficiency of lactic acid in oily skin cleansers, while preserving the skin from irritation. *Orgasol® Pure* maximizes the penetration of lactic acid in the sebaceous cement: cleansers containing *Orgasol® Pure* return oily skin to normal levels.

Orgasol® Pure also brings sensorial properties: the round shape particles provide slipperiness and help to spread milks and lotions while enhancing richness. *Orgasol® Pure* gives the products a luxurious and silky texture.



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Orgasol® Caresse: the essential ally for a unique comfort of application of your skin care products

Designed to bring new sensory properties to the aqueous based formulations, Orgasol® Caresse is the perfect partner to give high level of comfort to care products. Its porous microspheres, lipophilic and hydrophilic at the same time, bring a combination of texturing and functional effects, which transform the formulations:

- Orgasol® Caresse neutralizes undesirable greasiness and stickiness of heavy textures, which then penetrate quickly and lead to an immediate natural finish and healthy complexion. It is especially appropriate for the sun care formulations, which become pleasant and easy to use in all circumstances.
- Orgasol® Caresse transforms aqueous textures, give them body without damaging their lightness. Thanks to its microporous structure, Orgasol® Caresse absorbs excess of sebum on the surface of the skin and provides long-term shine reduction but no skin dryness. Aqueous texture does not vanish any more when drying and leaves a natural and silky smoothing veil for the day.



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