

Arkema exhibits at "PCHi 2010" show in Shanghai

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Arkema, a world leader in polyamide powders exhibits at "PCHi 2010" show in Shanghai, from March 10th to 12th.

Thanks to its long-term expertise in colour cosmetics and skin care, Arkema enlarges its Orgasol® range.

New Orgasol® Active Powders Breaking the line between Care and Beauty ingredients

Arkema presents two innovative fine powders ingredients:

- ***Orgasol® Hydra+* turns make up into beauty care treatment to fight first signs of ageing**

For women in their 30s and above, *Orgasol® Hydra+* is an innovative active powder, which brings deep moisturizing to preserve skin elasticity and smoothness. The complexion is immediately illuminated and protected by a transparent veil of silky powder.



- ***Orgasol® Restore*, the combination of care and beauty to cherish mature skin**

For women in their 40-50s, Arkema has designed *Orgasol® Restore*, a new active powder that helps mature skin fight dryness and discomfort. It reduces the appearance of fine lines and wrinkles while restoring the tonicity and suppleness of the skin.



Arkema extends the Orgasol® range for skin care market

Arkema enlarges its Orgasol® range for skin care. Discover two essential ingredients to improve skin treatment and sensorial properties:

- **Orgasol® Pure: a new active powder for oily skin treatment**

Orgasol® Pure is an advanced combination of strength and softness that brings:

- A cleansing action that's easy on the skin
- An efficient sebum reducer that targets skin blemishes
- A residual feeling of silky smoothness and skin radiance



- **Orgasol® Cresse: the essential ally for unique comfort of application of your skin and sun care products**

Orgasol® Cresse is a combination of texturing and functional effects, which transform aqueous based formulations.

- It neutralizes greasiness and stickiness of heavy textures, for an immediate absorption.
- Aqueous textures take substantive after feel and leave a natural smoothing veil for the day.



Visit us at booth 1G04 and experience the Orgasol® effect

- **Download the Press Kit**